



**Applaud Women**  
 PO Box 578  
 Raymond, NH 03077  
 Ph: (603) 895-4699  
 Fax: (603) 895-4360  
 E-mail: Susan@applaudwomen.com

**Advertising Contract**

Date \_\_\_\_\_

**Client Information**

Name of Company \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_  
 Website \_\_\_\_\_

**Credit Card Authorization:**

Name as it appears on card: \_\_\_\_\_ Address \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_ 3-digit security code \_\_\_\_\_

I authorize \$ \_\_\_\_\_ to be charged to my credit card. \_\_\_\_\_.

- The undersigned agrees to purchase an ad space of \_\_\_\_\_ on ApplaudWomen.com for a period of \_\_\_\_\_ Issues at the rate of \$ \_\_\_\_\_ per issue for an annual total of \$ \_\_\_\_\_. Payment is due with this contract.
- The undersigned agrees to purchase an a \_\_\_\_\_ Listing for a period of \_\_\_\_\_ years at the rate of \$ \_\_\_\_\_ per year for a total of \$ \_\_\_\_\_. Payment is due with this contract.
- The undersigned agrees to purchase an a Calendar/Classified Listing for a period of \_\_\_\_\_ months at the rate of \$ \_\_\_\_\_ per month for a total of \$ \_\_\_\_\_. Payment is due with this contract.

This contract is noncancelable and unless otherwise stated must run continuously. Agency fees are not included in these rates.

Exclusivity and ad position cannot be promised. A charge of 15% will be added for a guarantee of ad positioning. We cannot recognize any verbal agreements beyond this written contract. Ad changes require written notification by mail, fax or email. Payment for ad renewals will be invoiced and are due upon receipt. Collection fees will result from non-payment of invoices. 1.5% monthly charge on accounts over 30 days past due. There is a \$30 insufficient funds fee for returned checks.

The advertiser is responsible for providing all text for the ad. A word file with the text, attached to an email, would be best. The advertiser is responsible for proofreading the final copy.

The publisher agrees to provide graphic design at no additional charge. A maximum of three changes, per quarterly issue is permitted. Additional changes will be billed at the rate of \$60/hr.

All copy is subject to approval, both as to phraseology, arrangement and type, by the Publisher. The Publisher reserves the right to revise, edit or reject any or all the copy. The Advertiser agrees to indemnify the Publisher against any and all losses, damage, cost and expense which the Publisher may incur or become liable for by reason of any and all claims or actions for libel, violation of right or privacy, plagiarism, copyright infringement, and any and all other claims in connection with advertising matter published pursuant to the terms and provisions of this contract, including without limitation the expense and cost of defending any and all such claims and actions.

Please make checks payable to Applaud Women; Mail to: PO Box 578, Raymond, NH 03077

Authorized Business Signature \_\_\_\_\_ Date \_\_\_\_\_

Sales Person Signature \_\_\_\_\_ Date \_\_\_\_\_

Controller Signature \_\_\_\_\_ Date \_\_\_\_\_