



PO Box 578
Raymond, NH 03077
Ph: (603) 895-4699
Fax: (603) 895-4360
E-mail: Applaud@comcast.net

Advertising Contract

Date \_\_\_\_\_

Client Information

Name of Company \_\_\_\_\_
Contact Person \_\_\_\_\_
Address \_\_\_\_\_
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_
Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_
Website \_\_\_\_\_

Credit Card Authorization:

Name as it appears on card: \_\_\_\_\_ Address \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_ 3-digit security code \_\_\_\_\_

I authorize \$ \_\_\_\_\_ to be charged to my credit card. \_\_\_\_\_.

- Three checkbox options for purchasing ad space, listings, or calendar/classified listings with specific terms and rates.

This contract is noncancelable and unless otherwise stated must run continuously. Agency fees are not included in these rates.

Exclusivity and ad position cannot be promised. A charge of 15% will be added for a guarantee of ad positioning. We cannot recognize any verbal agreements beyond this written contract.

The advertiser is responsible for providing all text for the ad. A word file with the text, attached to an email, would be best. The advertiser is responsible for proofreading the final copy.

The publisher agrees to provide graphic design at no additional charge. A maximum of three changes, per quarterly issue is permitted. Additional changes will be billed at the rate of \$60/hr.

All copy is subject to approval, both as to phraseology, arrangement and type, by the Publisher. The Publisher reserves the right to revise, edit or reject any or all the copy.

Please make checks payable to Applaud Women; Mail to: PO Box 578, Raymond, NH 03077

Authorized Business Signature \_\_\_\_\_ Date \_\_\_\_\_

Sales Person Signature \_\_\_\_\_ Date \_\_\_\_\_

Controller Signature \_\_\_\_\_ Date \_\_\_\_\_