

# APPLAUD WOMEN

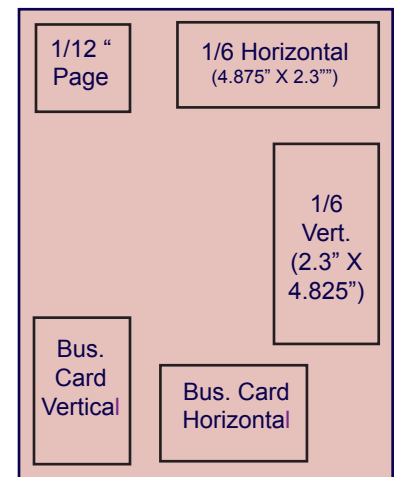
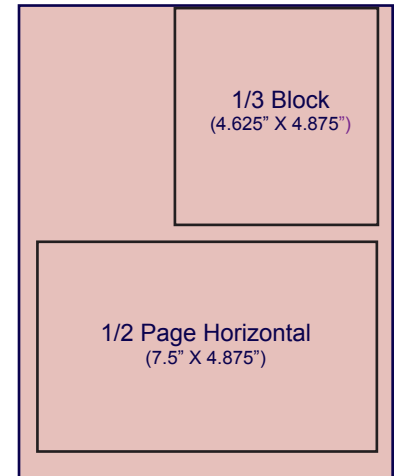
## NH/MA Premier On-Line Publication & Resource Website.

### Magazine Advertising Maximum 4 Xs per year

Frequency Rates	1X	2X	4X	6X	12X
2.3" X 2.3" (1/12 page)	79	69	59	49	29
2.3" X 3.5" (Bus. Card)	179	111	99	89	79
2.3" X 4.875" (1/6 Page)	199	169	149	139	129
2.3" X 7.5" (1/4 Page)	259	239	215	205	195
4.625" X 4.875" (1/3 Block)	309	291	259	249	239
2.3" X 10" (1/3 Page V)	309	291	259	249	239
7.5" X 4.875" (1/2 Page H)	451	401	355	345	335
3.875" X 10" (1/2 Page V)	451	401	355	345	335
4.625" X 10" (2/3 Page V)	545	498	451	441	431
7.875" X 7.5" (Junior Page)	611	565	517	507	497
Full Page	656	609	561	551	541
Inside Cover	825	781	734	724	714
Back Cover	915	869	829	819	809

**Web Ads** larger than 1/6, 1/3 or 1/4 vertical will have image and text fitting into 1/12 page block on page with link to ad on separate page within the website.

Additional web advertising options referenced below right.



Want massive exposure? Take advantage of our Premier advertising package! Get a Two-Page ad spread. Get a sponsor line on cover and throughout the magazine. Only \$2,000 per issue.

### Additional Web Advertising

Horizontal Banner Top or Bottom of pages - 576 pixels by 108 pixels @ \$75 per page/MO.

### Restaurant & Wedding Listings

**\$199 /YEAR** Logo, link to website, Top of list placement, 50-word description

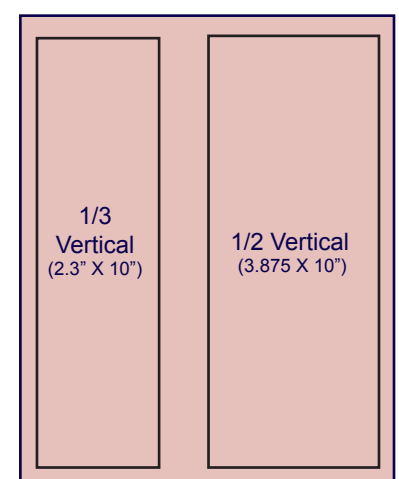
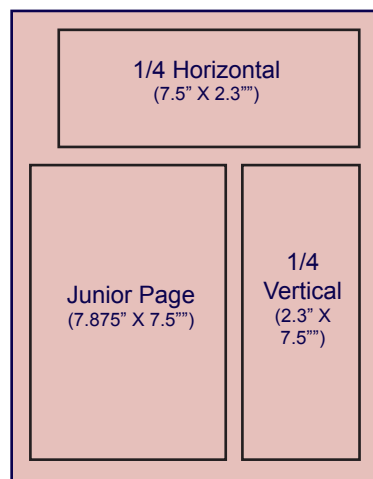
**\$500 /YEAR** Full page menu linked to listing

**Business Listings** Basic Listing with Name, Business Name, Contact Info, and web link.

**\$149 /YEAR** Add logo, photo or 50-word description

### Classified Ad

**\$25 per month** 40 words.



Other Specialized Listings available. For more information call 603-895-4699.

THE ABOVE RATES ARE NET OF ANY AGENCY FEES.